

MASS-MEDIA & COMMUNICATIONS INTERNSHIP



PURPOSE

To assist PULSE's communications team, build awareness and engagement of the PULSE brand, and build awareness of PULSE's initiatives. PULSE will provide the opportunity for you to grow professionally as you assist with production for world-class Christian outreach events and world-class communication of our mission to awaken culture to the reality of Jesus.

CORE COMPETENCIES

*Note: not all core competencies required. We will consider you based on your experience within these competencies and our needs.

Preferred Majors: Communications, Web Design, Graphic Design, Photography

- Follower of Jesus Christ and in agreement with the PULSE statement of faith
- A heart for evangelism
- Effective oral and written communication that is adaptive to all situations and fosters internal and external relationships.
- Detail-oriented
- Experience with design, web-development, or iContact is preferred
- Exceptional work ethic

RESPONSIBILITIES

- Update, post, and manage community for PULSE and The Reason social media platforms (Facebook, Twitter, and Instagram)
- Assist in editing and writing for PULSE email communications
- Assist with PR and advertising efforts for PULSE
- Organize Communications Team's digital files and create archival system for print pieces
- Assist with design projects as needed (and as skill allows)
- Assist with photography and videography as needed (and as skill allows)
- Perform any and all other duties as assigned by the Office Manager and Field Supervisor