

GRAPHIC DESIGN INTERNSHIP



PURPOSE

To assist PULSE by creating well thought-out, visual design pieces and promotional materials to be used by PULSE that adhere to the PULSE style guide including tone, energy and technical aspects. PULSE will provide the opportunity for you to grow professionally within your giftings, by working behind the scenes to communicate the PULSE brand and events to the public eye, ultimately growing the Kingdom of God.

CORE COMPETENCIES

* To receive an interview for this position, you **MUST** provide a design portfolio along with your application.

REQUIRED:

- Follower of Jesus Christ and in agreement with the PULSE Statement of Faith
- A heart for evangelism
- Proficient in Adobe Creative Suite (Illustrator, InDesign, Photoshop)
- Ability to understand brand standards and work independently
- Detail-oriented, creative, and adaptable

PREFERRED

- Experience/interest in motion graphics (Adobe After Effects)
- Exceptional work ethic

Preferred Majors: Graphic Design, Multi-Media Design, Communications

RESPONSIBILITIES

- Assist Creative Director and Lead Designer to create graphics for social media campaigns and ads
- Design and deliver email templates for mass communication needs
- Design projects given on a small scale to support the larger branding and design of PULSE materials
- Keep up PULSE electronic and physical archives of design and photography pieces.
- Perform any and all other duties as assigned by the Office Manager and Field Supervisor