

MASS-MEDIA & COMMUNICATIONS INTERNSHIP



PURPOSE

To assist PULSE's communications team, build awareness and engagement of the PULSE brand, and build awareness of PULSE's initiatives. PULSE will provide the opportunity for you to grow professionally as you assist with production for world-class Christian outreach events and world-class communication of our mission to awaken culture to the reality of Jesus.

CORE COMPETENCIES

*Note: not all core competencies required. We will consider you based on your experience within these competencies and our needs.

REQUIRED

- Follower of Jesus Christ and in agreement with the PULSE statement of faith
- A heart for evangelism
- Professional demeanor and behavior
- This position will focus heavily on writing content for various marketing campaigns across all platforms. Effective oral and written communication that is adaptive to all situations is a must.
- Detail-oriented
- Ability to multi-task in an every changing environment

PRFERRED

- Experience with mass email writing, design, web-development

RESPONSIBILITIES

- Assist in editing and writing for PULSE email communications
- Assist with PR and advertising efforts for PULSE
- Assist with project management and help team meet project deadlines
- Create content, update, post, and manage community for PULSE and The Reason social media platforms (Facebook, Twitter, and Instagram)
- Organize Communications Team's digital files and create archival system for print pieces
- Perform any and all other duties as assigned by the Office Manager and Field Supervisor